



UNIVERSIDAD
DE GRANADA



CENTRO DE
LENGUAS
MODERNAS

HISPANIC STUDIES COURSE (CEH)

INTERNSHIP

INTERNSHIP IN CULTURAL, TOURIST AND
ARTISTIC ORGANISATIONS



INTERNSHIP IN CULTURAL, TOURIST AND ARTISTIC ORGANISATIONS

GENERAL DESCRIPTION

The internship program in cultural, tourist and artistic entities is aimed at university students and professionals interested in furthering their studies through training internships of various kinds in local tourist or cultural entities. Students will carry out internships supervised by experts in their respective jobs.

It will consist of an introductory theoretical-practical seminar for the whole class. Individual interviews will be conducted to determine the best placement for each candidate. Once the students have been placed, their contact hours (45 hours in total) will be agreed upon with the host company or entity. Finally each student will prepare a report and make a presentation in the classroom about his or her experience, learning and conclusions.

CONTENTS

THEORETICAL THEMES:

- Theme 1. General Concepts of Human Geography and Economy
- Theme 2. The third sector. Services. Touristic and cultural services.
- Theme 3. Granada as a city of services

PRACTICAL THEMES:

- Theme 1 Activities: Facts and figures. The third sector in your country and your city (differences / similarities).
- Theme 2 Activities: Individual interviews on chosen area of work and preferences
- Theme 3 Activities: Case studies

METHODOLOGY

The practical duration of the internship program in tourism, cultural and artistic entities is 45 hours. Furthermore there are a series of academic, teaching and practical requirements that will increase this duration as specified below:

- Theoretical-practical introductory seminar. Duration: 10 hours. Whole class participation along with the professor.
- Individual interviews with the tutor (2 interviews of 1 hour each).
- Joint seminar or follow-up (2 hours)
- Internship: 45 hours depending on whether it is the fall -11 weeks- or spring -12 weeks-.

METHODOLOGY

- The ideal duration of these internships would be 3 to 4 hours per week at a rate of two days per week. However, due to the nature of the host companies or entities (some of which do not have a continuous activity throughout the month), we will be flexible and will allow the accumulation of total hours in a week.
- Writing and presentation of a final report
- Sharing and discussion in the classroom.

The course is based on the integration of skills. The student is required to get involved in the suggested tasks, to contribute to the dynamics of the group in the class sessions, and to demonstrate throughout the term their genuine interaction with the society and the host culture, as well as to enhance the pragmatic aspects of his contribution.

EVALUATION

To be eligible for evaluation, attendance to 80% of the classes is mandatory.

Attention, participation and attendance of students to class seminars and individual interviews will be counted as 20% of the final grade. This is intended to motivate the student to think, construct reasoning, discuss their ideas with other classmates and the teacher and also to use and practice the Spanish language.

40% of the final grade will be based on the report that the external tutor will give regarding the work carried out in the school.

The remaining 40% will depend on the results achieved in the report that the students will present in writing and orally at the end of the course.

BIBLIOGRAPHY

- Claval, P. (1987) *Geografía humana y económica contemporánea*. Madrid, Akal.
- Nussbaum, M. (2010) *Sin fines de lucro. Por qué la democracia necesita las humanidades*. Madrid, Katz.
- Prats, J. (coord.) (2011) *Geografía e Historia. Complementos de formación disciplinar*. Barcelona. Ed. Grao-Ministerio de Educación.
- Zárate Martín, M. A. y Rubio Benito, M. T. (2010) *Conceptos y prácticas en Geografía Humana*. Madrid, Editorial Universitaria Ramón Areces.
- Ministerio de Industria, Comercio y Turismo. Servicio de atención al ciudadano: <https://www.mincotur.gob.es/es-es/servicios/atencionciudadano/Paginas/AtencionCiudadano.aspx>
- Ministerio de Cultura: <https://www.culturaydeporte.gob.es/cultura.html>
- Instituto Nacional de Estadística: <https://www.ine.es/>



BIBLIOGRAPHY

- Instituto Nacional de Artes Escénicas y de la Música:
<https://www.culturaydeporte.gob.es/servicios-al-ciudadano/redes-sociales/inaem>
- Consejería de Turismo, Cultura y Deporte. Junta de Andalucía:
<https://www.juntadeandalucia.es/organismos/turismoculturaydeporte.html>
- Patronato Provincial de Turismo de Granada: <https://www.turgranada.es/patronato-provincial-de-turismo/>
- Cámara de Comercio de Granada: <https://www.camaragranada.org/>
- Ayuntamiento de Granada. Área de Cultura:
<https://www.granada.org/inicio.nsf/xtelefonodeta!>